



SERVICE | INTEGRITY | TRUST
Working Together for 55 Years



34th Annual NNA Conference

June 3–6, 2012

*Join us
for the
Notary
Event of
the Year*



Visit:
NNAConference.com

For assistance and questions
contact by phone or email:
Beth Elkins, 1-818-739-4062,
belkins@nationalnotary.org.

The Conference

The National Notary Association's Conference 2012 will be held from June 3-6 at the Sheraton San Diego Hotel and Marina. San Diego promises to be an exciting destination for attendees and marks the NNA's 34th annual event.

The Conference features hands-on workshops and open-forum discussions from experts across the country, engaging keynote sessions, and networking opportunities spanning multiple professions — all designed to help attendees succeed in their Notary roles, avoid liability, and protect the public.

The 2012 Conference theme is "Service, Integrity, Trust — Working Together for 55 Years." This reflects the NNA's connection and cooperation with its unique audience and celebrates the Association's 55th anniversary.

The Attendees

Notaries attending the Conference rely on the NNA for their required training and supplies including journals, seal stamps, and bonds. Most are loyal, long-standing members who choose to renew their commissions through the NNA. Many are Certified Notary Signing Agents who are independent entrepreneurs and small business owners, trained specifically to facilitate mortgage closings.

Attendees are actively engaged with our member services including Hotline, the NNA's online newsletter, and our online community. They take advantage of our advanced certification courses and customized supplies. Partner Programs are a popular member perk and members love saving money with FedEx, GEICO, Hertz, LegalZoom, LifeLock, Mozy, OfficeMax, OldDebts, and RxSavingsPlus. Enrolling in all fifteen of the NNA's partner programs can save them thousands of dollars annually!

Why Sponsor?

The Conference is an ideal opportunity to become a sponsor and connect with attendees. Not only are attendees Notary Signing Agents, many on hand are Member Advocates who take an active role in recruiting Notaries to join the NNA. During speaking engagements and at public functions they meet Notaries and promote the exclusive benefits of being an NNA member.

Sponsor Marketing Opportunities

Each sponsor of the NNA's Conference 2012 receives the following:

- Sponsor logo in marketing promotions and communications, including NNA publications
- Sponsor logo/hyperlink on the NNA Conference website
- Full promotional rights to Conference logos and trademarks (with NNA use approval)
- Sponsor logo featured in post-Conference NNA publications and website

NNA Conference 2012 Sponsorship Opportunities

Full Welcome Reception

\$40,000 — Sunday, June 3

Sponsor this exclusive welcoming event — the perfect opportunity to put your company first and foremost at the single largest gathering of Notary professionals of the year! Your logo will be on signage and you will receive recognition from the NNA during a visual presentation. In addition, sponsors will receive one Exhibitor table and four full registrations as well as considerable coverage throughout the NNA Conference website.

Welcome Reception Hosted Bar

\$15,000 — Sunday, June 3

Sponsoring this hour long festive function announces your presence to attendees. Your company logo and name will be on signage and your logo will appear on cups and napkins. Sponsors also receive sponsorship recognition on the Conference website, plus two (2) full Conference registrations and one Exhibitor table.

Welcome Reception Game/Prize Giveaways

Supplied by Sponsor — Sunday, June 3

Games and prizes will be an important part of the reception and each sponsor has the opportunity to package and brand their prize, which offers premium brand awareness and a unique marketing opportunity. Examples of prizes are travel packages, spa packages, portable electronics, and gift cards. Each sponsor supplying a gift/prize will be included in our Welcome Reception signage thanking them for their gifts.

Full Gala Dinner

\$65,000 — Tuesday, June 5

Grab everyone's attention at Conference 2012's premiere event. Sponsorship includes your logo on cups and napkins, your logo and name on signage, and verbal recognition during our Achievement Award presentation. Sponsor receives prominent promotion throughout the NNA and Conference website and enjoys one Exhibitor table with premium space, and four full conference registrations. It's an exceptional way to show your support for the NNA and ensure your name is remembered by everyone in attendance.

Gala Dinner Hosted Bar — Cocktails

\$15,000 — Tuesday, June 5

This cocktail hour hosted bar event promises to be a lively, memorable occasion. With the sponsor's name and logo prominently displayed on signage, cocktail napkins, and cups, attendees will be sipping and chatting about your company. The sponsor also receives two (2) full Conference registrations and one Exhibitor table.

Gala Dinner Enhancements — Flowers

\$2,000 — Tuesday, June 5

Your signage on flowers at tables evokes your company's name during the Gala Dinner.

Breakfast (1 Available Each Day)

\$10,000 — Monday, June 4, Tuesday, June 5, Wednesday, June 6

What better way to reach attendees than when they start their days? Sponsors will receive valuable exposure via signage within the dining area and notable recognition on the NNA's Conference website. Also included are two (2) full Conference registrations and one Exhibitor table.

PM Break (1 Available Each Day)

\$5,000 — Monday, June 4, Tuesday, June 5, Wednesday, June 6

Gain exposure while attendees take their daily afternoon breaks with your company's signage at the break area. Sponsors also receive one Exhibitor table and one full Conference registration.

General Sponsor

\$1,000

Sponsorship ensures that you will make your company's presence felt throughout the four day conference.

General Exhibitor

\$2,000

In addition to the general sponsor opportunities, as a general exhibitor, your company is granted one exhibitor table and one full Conference registration.

National Notary Association Conference 2012 Sponsorship Application and Agreement

Sheraton San Diego Hotel and Marina, June 3–6, 2012, San Diego, CA

Welcome Reception		Breakfast	
<input type="checkbox"/> Full Welcome Reception	\$40,000	<input type="checkbox"/> Monday, June 4	\$10,000
<input type="checkbox"/> Welcome Reception Hosted Bar	\$15,000	<input type="checkbox"/> Tuesday, June 5	\$10,000
<input type="checkbox"/> Game/Prize Giveaways List Item(s):	Supplied by Sponsor	<input type="checkbox"/> Wednesday, June 6	\$10,000
Gala Dinner		PM Break	
<input type="checkbox"/> Full Gala Dinner	\$65,000	<input type="checkbox"/> Monday, June 4	\$5,000
<input type="checkbox"/> Gala Dinner Hosted Bar — Cocktails	\$15,000	<input type="checkbox"/> Tuesday, June 5	\$5,000
<input type="checkbox"/> Gala Dinner Enhancements — Flowers	\$2,000	<input type="checkbox"/> Wednesday, June 6	\$5,000
General Sponsorship			
<input type="checkbox"/> General Sponsor	\$1,000	<input type="checkbox"/> General Exhibitor	\$2,000

Application

All applications are subject to approval by the National Notary Association. Full payment must accompany application.

Please Print or Type

Company Name	Contact Name	Title	
Company Address	City	State	Zip Code
Telephone	Fax		
Email	Website		

Complimentary Conference Registration Information

Please Print or Type

1

Name	Title		
Company Address	City	State	Zip Code
Telephone	Fax		
Email	Website		

2

Name	Title		
Company Address	City	State	Zip Code
Telephone	Fax		
Email	Website		

3

Name	Title		
Company Address	City	State	Zip Code
Telephone	Fax		
Email	Website		

Note: If your sponsorship receives additional complimentary Conference registrations, please include a copy of this form noting additional attendees.

Send payment and a copy of this agreement to: National Notary Association, P.O. Box 2402, Chatsworth, CA 91313-2402, or fax: 1-818-700-0920. For information, please contact Beth Elkins at 1-818-739-4062, belkins@nationalnotary.org.

On behalf of _____ (Name of Company) I agree to the terms and conditions of this agreement.

(Print Name) _____ (Signature) _____

Payment Information

<input type="checkbox"/> Check Enclosed (make payable to: National Notary Association)	<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express	<input type="checkbox"/> Discover
Credit Card Number	Expiration Date			
Billing Name	Signature			
Billing Address	Amount \$			

Terms and Conditions

1. Agreement to Conditions

Each Sponsor and employees of Sponsor agree to abide by these conditions, it being understood and agreed that the sole control of the Exhibit Hall rests with the NNA.

2. Assignment of Space

Classification of exhibits and assignment of space will be determined by the character of the proposed exhibits and individual requirements and preferences. Once space has been approved by the NNA, no exhibit will be moved without agreement by the Sponsor.

3. Payment

Payment in full is required and must accompany your application. Application and payment are due on or prior to May 15, 2012.

4. Cancellation or Relocation of Conference

Cancellation requests must be sent in writing to the NNA. If the cancellation notice is received on or before April 1, 2012, the Sponsorship cost less \$150 service charge will be refunded. If the cancellation notice is received after April 1, 2012, no refund will be given. Upon cancellation of the Conference, the liability of the NNA shall be limited to a refund of the sponsorship fee. Sponsorship opportunities are offered at the sole discretion of the National Notary Association. The NNA reserves the right to review and determine the appropriateness of sponsorships and approve all sponsorship applicants for this event. The NNA reserves the right to cancel any sponsorship arrangement at any time without penalty by giving notice of termination and refunding sponsorship fees. If, due to circumstances beyond its control, the NNA is prevented from holding the Conference, or if it cannot permit Sponsor to occupy assigned exhibit space, the NNA holds the right to alter the location and/or date of the Conference with reasonable notice provided to the Sponsor, without a refund to the Sponsor. In the event of any cancellation, all rights, duties, liabilities and obligations hereunder shall thereupon terminate.

5. The National Notary Association's Right to Remove Sponsor's Property

The NNA reserves the right to remove from the hotel premises any or all of the property of the Sponsor should the Conference be cancelled or relocated or should the licensee violate any of the conditions of the Sponsor's agreement. If the agreement is cancelled for violation of such conditions, the NNA assumes no liability for the return of the sponsorship fee or any part thereof. In recognition of the common interest of all Sponsors and the NNA in maintaining the appropriate standards of decorum, THE SPONSOR WAIVES ANY AND ALL RIGHTS TO ANY NOTICE OF HEARING PRIOR TO THE REMOVAL OF PROPERTY FROM THE HOTEL OR EXHIBIT HALL FOR THE REASONS STATED ABOVE.

6. Liability

The NNA undertakes no duty to exercise care, nor assumes any responsibility for the protection of the property of the Sponsor or its representatives, or of the property used in connection with the exhibit, from theft or damage or destruction by fire, accident or other cause. Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the Sponsor. Any protection exercised, in fact, by the NNA shall be deemed purely gratuitous on its part and shall in no way be construed to involve it in liability by the Sponsor. The NNA shall not be liable for the fulfillment of this agreement as to delivery of space if non-delivery is due to any of the following causes: destruction of or damage to the building or exhibit area by fire or acts of God; acts of a public enemy; strikes; the authority of the law; or any causes beyond its control. The NNA will, however, in the event it is not able to hold an exhibit for any of the above named causes, reimburse Sponsors pro-rata on any sponsorship fee paid, less any and all legitimate expenses incurred by the NNA for advertising, administration, etc. In addition, Sponsor acknowledges that the NNA does not maintain insurance covering Sponsor's property and that it is the sole responsibility of Sponsor to obtain interruption and property damage insurance covering such losses by Sponsor. Sponsor assumes full responsibility and liability for the action of its agents, employees or independent contractors, whether acting within or outside the scope of their authority, and agrees to indemnify and hold the NNA and the exhibit hall harmless from and against responsibility or liability.

7. Protection of the Exhibit Facility

Nothing shall be posted on, or nailed, screwed or otherwise attached to the columns, walls, floors or other parts of the hotel exhibit area without permission from the proper building authority. Packing, unpacking and assembly of exhibits shall be done only in designated areas and conformity with direction of the NNA and hotel manager or their assistants. The Sponsor is solely and fully responsible for its own exhibit materials and should obtain insurance at its own expense.

8. Exhibit Booths

Standard exhibit booth equipment (table, chairs, tablecloth and identification sign) will be provided by the NNA without cost to the Sponsor. If a Sponsor plans to install a completely constructed display of such a character that the Sponsor will not require or desire the use

of standard booth equipment, no part thereof shall project as to obscure the view of the adjacent booths. Sponsors must have all packing equipment stored beneath their exhibit booth during exhibit hall hours, with no equipment blocking walk-ways or intruding upon the neighboring exhibit space. Sponsors may not disrupt or alter in any way the electrical wiring. Sponsor's space should be attended or have materials prominently displayed at all times during exhibit hours of the Conference.

9. Installation and Dismantling

All displays must be in place and set up by the time of the official opening of the show. Space not occupied or setup by that time may be reassigned for other purposes by the NNA.

Exhibit Hall Set Up

Sunday, June 3: 8:00 a.m. – 5:30 p.m.

Monday, June 4: 7:00 a.m. – 9:00 a.m.

Exhibit Hall Tear Down

Wednesday, June 6: 11:30 a.m. – 1:30 p.m.

Exhibit Hall Hours

Monday, June 4: 7:00 a.m. – 6:00 p.m.

Tuesday, June 5: 7:00 a.m. – 6:00 p.m.

Wednesday, June 6: 7:00 a.m. – 1:30 p.m.

10. Default Occupancy

Any Sponsor failing to occupy contracted space is not relieved of the obligation of paying for such space at the full rental price. The NNA shall have the right to use such space as it sees fit to eliminate blank space in the exhibit hall, provided such exhibit booth space is not occupied by one hour before the official show opening.

11. Violations of the Conditions

Any of the following actions by Sponsor shall constitute a violation of the conditions of the Sponsor's Agreement:

- Use of a display which varies in any significant way from its description in the Application for a Sponsor
- Violation of any municipal, state, or Federal laws, rules or regulations, including safety codes
- Failure to follow the procedures in these Terms and Conditions

12. Personnel

All licensees participating in the exhibit area of the NNA meeting are expected to use special care whenever they deem it necessary to hire temporary help to assist in their exhibit or hospitality activities, so that the personnel selected by them will be of a caliber in keeping with the high standards of the exhibition and the meeting.

13. Use of Space

Exhibits shall be shown only in the official exhibit hall area. Neither the Sponsors nor the non-sponsors shall be permitted to display articles, equipment or information concerning services, or movies of such articles, equipment or services in private suites or rooms during the meeting, in accordance with prior agreements between the NNA and officials of hotel. No Sponsor shall permit any other corporation or firm or its representatives to use the space allotted to it, nor shall it display articles not manufactured or sold normally by it. Co-participation by any other corporation or firm or its representatives in space assigned to the original applicant must be by written permission of the NNA. No Sponsor will be allowed to block the visibility of another Sponsor.

14. Distribution of Printed Matter

Neither Sponsors nor non-sponsors shall distribute to the meeting delegates printed matter, samples, souvenirs and the like, except within rented space. Special distribution of such material elsewhere must be approved by the NNA. Sponsor grants permission to the NNA to use Sponsor name and/or logos for promotional purposes in connection with the NNA conference and/or other events produced by the NNA. This permission shall extend to photographs and video of the Sponsors display.

15. Advertising Deadlines

Sponsor application forms along with company information and logo must be received by the following dates to be included in the NNA pre-Conference promotions:

Advertise in	Due Dates
<i>The National Notary Magazine</i>	
March Issue 2012	January 20, 2012
May Issue 2012	March 9, 2012
<i>Notary Bulletin</i> Newsletter	Weekly
NNA Conference Website	Ongoing
Email Promotions	Ongoing
NNA Conference Materials	April 1, 2012